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**EBEHI IYOHA**

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**EDUCATION**

- 2021 Ph.D., Economics, Vanderbilt University, Nashville, TN  
Dissertation: *Essays on the Role of Networks in Firm Productivity and International Trade*  
Committee: Joel Rodrigue (chair), Kamal Saggi, Yuya Sasaki, Ben Munyan
- 2017 M.A., Economics, Vanderbilt University, Nashville, TN
- 2014 B.S., Economics, Loyola Marymount University, Los Angeles, CA

**HARVARD UNIVERSITY**

- 2022-Present Assistant Professor of Business Administration
- 2021-2022 Visiting Post-Doctoral Fellow

**Teaching Assignment**

- 2025-Present Launching Global Ventures, Second-year elective curriculum, Spring
- 2022-2025 The Entrepreneurial Manager, First-year required curriculum, Spring

**RESEARCH AFFILIATIONS**

- 2024-Present Center for International Development (CID), Harvard University, Faculty Affiliate
- 2025-Present Center for African Studies (CAS), Harvard University, Faculty Affiliate

**WORK EXPERIENCE**

- 2021-2022 Economist (Research), Federal Reserve Bank of Boston, Boston, MA
- 2014-2021 Columnist, Stears Business, Lagos, Nigeria

**FELLOWSHIPS, GRANTS & AWARDS**

- 2026 Digital Data Design (D<sup>3</sup>) Institute Associates Program for “Understanding Information Barriers to AI Adoption in African Firms.”
- 2025 Private Enterprise Development in Low-Income Countries (PEDL) Exploratory Research Grant for “The Impact of AI Innovation on African Firm Productivity.”
- 2025 Motsepe Presidential Research Accelerator Fund for Africa for “The Impact of AI Innovation on African Firm Productivity.”

- 2025 UNCTAD-AIB Award for Best Research on Investment and Development for “Home-Country Productivity Spillovers from U.S. Multinational Activity.”
- 2021 European Association for Research in Industrial Economics (EARIE) Young Economists' Essay Award for “Estimating Productivity in the Presence of Spillovers: Firm-level Evidence from the US Production Network.”

## **WORKING PAPERS**

Iyoha, Ebehi, Edmund J. Malesky, Jaya Y. Wen, and Sung-Ju Wu. "Exports in Disguise: Trade Re-Routing During the U.S.-China Trade War." Harvard Business School Working Paper, No. 24-072, September 2025.

Iyoha, Ebehi. “Estimating Productivity in the Presence of Spillovers: Firm-level Evidence from the US Production Network.” Harvard Business School Working Paper, No. 24-033, December 2023.

Iyoha, Ebehi, Omolola Amoussou, and Paul Okundaye. "The Role of African Fintechs in Facilitating Telemigration." Harvard Business School Working Paper, No. 26-010, August 2025.

Iyoha, Ebehi. “Home-Country Productivity Spillovers from US Multinational Activity.” Working Paper, June 2025.

Atkin, David, Zoë Cullen, and Ebehi Iyoha. "Navigating Choppy Waters: How U.S. Trade Policy Uncertainty Affects Small Businesses." Harvard Business School Working Paper, No. 25-048, August 2025.

Bond, Eric, Ebehi Iyoha, Ji Hye Heo and Joel Rodrigue. “Multiproduct Transactions in International Markets.” Working Paper, August 2025.

## **WORK IN PROGRESS**

Dragojević, Melko, Ebehi Iyoha and Stjepan Srhoj. “Production Network Spillovers from R&D Grants: Evidence from Croatia.”

Iyoha, Ebehi, Abdoulaye Ndiaye, and Chukwuka Onyekwena. “Frontier Technology in Frontier Markets: African Firms' Demand for Artificial Intelligence.”

## **CASE AND TEACHING MATERIALS**

Mills, Karen G., Christina Wallace, Ebehi Iyoha, Gabriella Elanbeck, and Morgane Herculano. “Wordle.” Harvard Business School Case 323-032, September 2022. (Revised November 2023.)

Iyoha, Ebehi, and Christina Wallace. "Wordle." Harvard Business School Teaching Note 824-004, July 2023. (Revised October 2023.)

Satchu, Reza, Ebehi Iyoha, Andrew Kosci, and Alexis Lefort. “Omio: Mapping the Future of Global Travel.” Harvard Business School Case N9-825-114.

Iyoha, Ebehi, and Juan Alcacer. “Gigbanc: Building for Africa’s Digital Workforce.” Harvard Business

## OTHER PUBLICATIONS

Wen, Jaya Y., Ebehi Iyoha, Edmund Malesky, and Sung-Ju Wu. "Research: The Costs of Circumventing Tariffs." *Harvard Business Review Digital Articles* (February 13, 2025).

Iyoha, Ebehi, Edmund Malesky, Jaya Wen, Sung-Ju Wu and Bo Feng. "Exports in Disguise: Trade Rerouting during the US-China Trade War?" *VoxChina* (January 22, 2025).

Iyoha Ebehi. "Integrated economies: Post-pandemic trade in West Africa," *West Africa Insight*, Volume 6(6), Centre for Democracy and Development (CDD) West Africa, July 2020.

## CONFERENCE AND SEMINAR PRESENTATIONS

- 2026            \*UC San Diego Development Economics Seminar; \*Brookings Institute; \*European Bank for Reconstruction and Development (EBRD) Seminar; ASSA Annual Meeting (AEA)
- 2025            Bank of Italy/ECB/World Bank Trade, Value Chains and Financial Linkages in the Global Economy Conference; Boston Conference on Markets and Competition; Duke Fuqua Junior Strategy Conference; African Development Bank; U.S. Treasury, Office of Economic Policy; Harvard Kennedy School, Growth Lab; Korea University Business School (KUBS) Global Business Workshop; Seoul National University (SNU)-Yonsei Trade Workshop; Econometric Society World Congress; Academy of Management (AOM) Conference; International Finance Corporation (IFC)/PEDL/STEG Workshop on Targeting Development Finance; PEDL 2025 Workshop on AI, Finance and Entrepreneurship; Academy of International Business (AIB) Conference; ASSA Annual Meeting (AEA)
- 2024            Columbia Business School, Finance Division; Brandeis University, International Business School; Centre for the Study of the Economies of Africa (CSEA); Alfred P. Sloan Foundation Summer School, University of Cambridge; Duke University, Public/IO Seminar; University of Iowa Econometrics Mini Conference
- 2023            McGill University; World Bank Research Department; UBC Summer IO Conference; ASSA Annual Meeting (AEA)
- 2022            Dartmouth College, Tuck School of Business; University of Tokyo, Center for International Research on the Japanese Economy; Kobe University, Graduate School of Business Administration; Babson College, Finance Unit; Yale University; New York University (NYU) Stern; Southern Economic Association (SEA) Meeting; Western Economic Association (WEAI) Conference; Federal Reserve System Applied Micro Conference
- 2021            Harvard Business School, Strategy Unit; Kobe University, Graduate School of Business Administration; St. Olaf College; Cambridge-INET Institute; International Monetary Fund (IMF) Research Department; NBER Productivity Lunch; Virtual (IO)<sup>2</sup> Seminar; University of California, Berkeley; Nile University, Abuja, Nigeria; European Association for Research in Industrial Economics (EARIE) Conference, Society for Economic Dynamics

Meeting, International Association for Applied Econometrics (IAAE) Conference,  
International Industrial Organization Conference (IIOC) - Rising Star Session

2020 Loyola Marymount University; International Network for Economic Research (INFER)  
Conference, Southern Economic Association (SEA) Meeting, Empirics and Methods in  
Economics Conference (EMCON), Young Economists Symposium

*\*Indicates invited but not yet presented*

### **OTHER TEACHING EXPERIENCE**

2024 Instructor, Family Office Wealth Management Virtual Program, HBS Executive  
Education  
2024 Instructor, EO: Inspiring Entrepreneurial Strategy, HBS Executive Education  
2024 Guest Instructor, IFC Ghana, HBS 2nd year elective  
2024 Instructor, Senior Executive Program — Africa, HBS Executive Education  
2024 Guest Instructor, Africa Rising: Understanding Business, Entrepreneurship, and the  
Complexities of a Continent, HBS 2nd year elective  
2023-2024 Instructor, Launching New Ventures, HBS Executive Education

### **PROFESSIONAL ACTIVITIES**

2025 Pew Advisory Panel on Advancing Technology for Small and Medium-Sized  
Manufacturers;  
CEPR/STEG PhD Research Grant Evaluator  
2023 Southern Economic Association (SEA) Annual Meeting, Session Organizer & Chair,  
“Topics in International Trade and Investment”  
2022 ASSA Annual Meeting, Session Co-Organizer, “Economic Network Formation”

### **REFeree SERVICE**

*Econometrica, Economic Modelling, Journal of Economic Behavior and Organization, Journal of Development  
Economics, Journal of International Economics, Quarterly Journal of Economics, Review of Economics and  
Statistics, Review of Economic Studies, Academy of Management Annual Conference, Academy of  
International Business Annual Conference*

### **HARVARD BUSINESS SCHOOL SERVICE**

2025-Present Business in Global Society (BiGS) Africa Teaching Group  
2025 Business in Global Society (BiGS) Mexico Roundtable Group Facilitator  
2022-2025 Co-organizer, Entrepreneurial Management (EM) Unit Seminar Series